



WORLD ANGUS FORUM *Australia*



WORLD ANGUS FORUM PROGRAM

Keynote Speakers



Mr. John Eales AM

Mr. John Eales AM is an Australian former rugby union player and the most successful captain in the history of Australian rugby. In 1999, he became one of the first players to win multiple Rugby World Cups. He founded the Mettle Group and served on boards of prominent companies, establishing himself as a business leader. His entrepreneurial spirit and commitment to excellence have led him to become a respected figure in both sport and business arenas. An accomplished author, he has shared his leadership insights through books that inspire and guide future generations.



Simon Corah



Dr. Anneline Padayachee



Michael McQueen



Simon Quilty



Keynote Speakers



Simon Corah

Simon Corah is a highly regarded marketing strategist with extensive expertise in global consumer trends and brand positioning in the food industry. With decades of experience, he delivers engaging presentations that resonate with executives, leaders and sales teams, helping brands connect with consumers worldwide.



Dr. Anneline Padayachee

Dr. Anneline Padayachee is a respected nutritional food scientist, advocating for food security, accessibility and sustainability. With a PhD in nutritional food science, she integrates research, industry and consumer perspectives to improve health outcomes through practical applications. Anneline is a sought-after speaker and consultant in the food sector.



Michael McQueen

Michael McQueen is a strategic leader, bestselling author, award-winning speaker and visionary in the agricultural sector. Renowned for his forward-thinking approach, he prepares organisations for future challenges. Ranked #12 among the world's top futurists, he has advised brands like Google and Toyota, inspiring proactive change and innovation.



Simon Quilty

Simon Quilty is a leading meat and livestock analyst, specialising in meat trading, processing and risk management, with over 30 years in the industry. A Churchill Fellow, he founded Global AgriTrends Downunder, advises on market dynamics, develops risk management tools and explores global methane reduction initiatives for sustainable livestock production.

PRE

5:30pm

Welcome Function
The Norman Hotel

Dress: Smart Casual
Includes: Drinks and Canapes

6 May, 2025

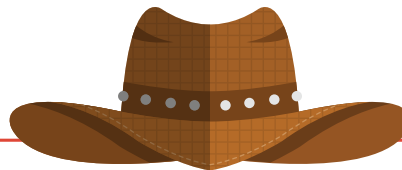
DAY 1

7 May, 2025

TIME		TOPIC	SPEAKER	MODERATOR
7:00am		Registration Open		
8:30am	Welcome to Country	Welcome and Official Opening	Shannon Ruske	
8:45am	Welcome	Official Opening of 2025 Neogen World Angus Forum	Hon. Dr Jeannette Young AC PSM, Governor of QLD	Sinclair Munro President of Angus Australia
9:00am	Opening Speech	Address by Queensland Minister of Agriculture	Hon. Anthony Perrett MP Minister for Primary Industries	
9:15 am	MC	First Session Introduction	Oli Le Lievre	Oli Le Lievre
9:30 am	Keynote Speaker	Rugby and Business	Mr John Eales AM	
10:00 am	Speaker Session	Beef for a Better Planet Industry Outlook	Michael Crowley MLA Managing Director	
10:30am	Morning Tea	--- Trade Display ---		
11:00am	Speaker Session	Global Thinking The World Angus Evaluation	Mark McCully CEO at American Angus Association	Oli Le Lievre
11:30am	Speaker Session	The CAB Story Behind the World's Most Successful Branded Beef Program	John Stika President at Certified Angus Beef	Oli Le Lievre
12:00pm	Speaker Session	Angus for Every System From Hobart in 1824 to Every Beef Production System from the Desert to the Mountains	Scott Wright CEO Angus Australia	Oli Le Lievre
1:00pm	Lunch			
2:00pm	Speaker Session	Cows are not to Blame How Livestock Methane is Different and Why Livestock are Critical for the World	Prof Frank Mitloehner	Oli Le Lievre

TIME		TOPIC	SPEAKER	MODERATOR
3:00pm	Panel Discussion	Does Beef Deserve to be on the Menu?	Prof Frank Mitloehner, Dr Anneline Padaychee, Michael Crowley, Simon Quilty.	Marg Will
3:30pm	Afternoon Tea	--- Trade Display ---		
3:30pm	Speaker Session	Getting the Message Through How to Tell the Story of Beef to Consumers	Simon Corah CEO, Growth Mantra	Oli Le Lievre
4:15pm	Speaker Session	The Global Outlook for Beef Analysing Market Trends and Future Indicators	Simon Quilty Director at MLX Pty Ltd	Oli Le Lievre
5:00pm	Close Day 1	--- Trade Display ---		

GALA DINNER STARTS 6PM



The Neogen Gala Dinner

WILL TAKE PLACE AT **THE STAR, BRISBANE.**



Time: 6pm – late | **Includes: 6 course sit down meal, drinks & entertainment**

This formal event will see the Angus family come together to celebrate and enjoy a menu featuring Angus beef and Australian traditional flavours.



Entertainment for the Evening
Butcher Girl Alison & Radio Club Band

TIME		TOPIC	SPEAKER	MODERATOR
7:00am	Breakfast			
8:30am	Speaker Session	The New Frontier of Genetics DNA and Biotechnology	Prof Alison Van Eenennaam	Scott Wright
9:00am	Sponsored Speaker Session-Neogen	Where is Genomics Taking Us? The Future of Angus Genetics	Dr Stephen Miller ACBU	Scott Wright
9:30am	Speaker Session	Angus Breeding Values Where to next?	Carel Teseling Angus Australia COO	Scott Wright
10:00am	Speaker Session	Does Less Methane Equal More Meat? Updating the Low Methane Beef Genetic Project	Prof Sam Clark	Scott Wright
10:30am	Morning Tea --- Trade Display ---			
11:00am	Speaker Session	Outback But Front of Mind Supplementing Cattle in Large Scale Operations and Addressing Livestock Emissions	Dr Mariana Caetano	Oli Le Lievre
11:30am	Speaker Session	Ticking Off on Ticks The Updates and Finer Details on the Tick Vaccine Research and the Future of Tick Control	Prof Ala Tabor	Oli Le Lievre
12:00pm	Sponsored Session Auction Plus	Sale-0! Maximising Your Livestock Profits Through Big Data and What the Future Looks Like	Paul Holm General Manager	Oli Le Lievre
12:30pm	Keynote Speaker	Prepare for What's Next Building Resilience in Your Business and Life	Michael McQueen	Oli Le Lievre

TIME		TOPIC	SPEAKER	MODERATOR
1:00pm	Lunch	--- Trade Display ---		
2:00pm	Speaker Session	Carbon Where to go Next With Carbon for the Family Farm?	Dr Stephen Wiedemann	Oli Le Lieve
2:30pm	Speaker Session	Meating Our Needs Understanding Why Red Meat is Critical for the Human Body	Dr Anneline Padayachee	Oli Le Lieve
3:00pm	Youth Awards			Nancy Crawshaw Erica Halliday
3:30pm	Afternoon Tea	--- Trade Display ---		
4:00pm	Youth Panel	Bold Minds, Strong Herds, Bright Futures The Next Generation of Angus Producers	World Angus Youth	Nancy Crawshaw Erica Halliday
4:40pm	WAS/WAF Handover	Brazil in 2027 and the USA in 2029	Sinclair Munro, President Tim Brittain, Secretary	Scott Wright
4:50pm	End of Forum			
8:00pm	Farewell Function	Plough Inn		

Sponsors

